

# Hub Camp



## The Nuts & Bolts of Wholesale Local Food Distribution

Practical training for the entrepreneurs  
and organizations building the  
New Food Economy.

**An action-oriented approach to learning, launching  
and adapting as you grow your local food system.**

- Business Model Mapping.
- Operations & Service Design.
- Work through your unique challenges with farmer development, buyer education, finance, food safety, logistics, operations and storytelling.
- Three hands-on days with experienced operators who have launched and managed supply chain businesses.
- To maximize impact attendance is limited to 15 participants.

**Walk away from  
Hub Camp with a  
6-month action  
plan to hit the  
ground running!**

### Who:

**Noah Fulmer**, founder and former operator of Farm Fresh Rhode Island, a wholesale food hub that aggregates and delivers \$2 million of food from 60 local farmers to 120 buyers each year.

**Erika Block**, CEO of Local Orbit. Local Orbit supports diverse local distribution models across the country. Erika brings unique perspective on best practices and challenges within this emerging sector.

### Plus:

Topic experts on food safety, finance & legal issues.

**November 17 – 19, 2014 – Denver, CO**  
**Hosted by Local Food Shift at Natural Grocer**  
to apply please email: [noah@localorb.it](mailto:noah@localorb.it)  
**Or attend Hub Camp in San Diego CA: March 1 – 3, 2015**



Local Orbit helps people build profitable businesses & healthier communities.

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